KDKA-TV



Order ID: 56678 CF LOC-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: Created: 09/21/12 12:27 PM

Client: LARRY MAGGI FOR CONGRESS... CPE: / / 2349 Agency Commission: 15 % Updated: GALLAGHE on 09/21/12 02:23 PM

BUYING TIME (35698) MAGGI WK 6 9/25-10/1 Self Protect.: :00:00 Confirmed: 09/21/12 12:42 PM Agency: Product: Buyer: Demo: **HHOLDS** DMA RTG Sched. Code: B Contract: 09/24/12 08:48 AM AE: Brian Butz-1-KDKA-TV Billing Int: BM: SS Monthly

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

	PRINT AT STAT	TION. ALL RATES ARE N	ION PRE-EMPT	BLE UNLI	ESS NOTE	ED OTHERWISE	E. PAID FOR BY	LARRY MA	GGI FOR (CONGRESS. MARI	(INVOICI	E PAID,
Item	Time Class	Eligible Days	Break Type	Dur SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DLIVE9A	0 1 1 1 1 0 0	DAY	30 B			0.0	\$150.00	4	\$600.00		
	30 MIN SEP											
	FBD LBD											
	09/25/12 09/2	28/12 4										
Item	Time Class	Eligible Days	Break Type	Dur SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DLIVE9A	M * * * * * *	DAY	30 B			0.0	\$150.00	1	\$150.00		
	30 MIN SEP											
	FBD LBD											
	10/01/12 10/0	01/12 1										

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Iotal	NR A/G
003	DLIVE930A	0 1 0 1 1 0 0	DAY	30 B		0.0	\$150.00	3	\$450.00	
	30 MIN SEP									

FBD LBD <u>Sep 24</u> 09/25/12 09/28/12 3

Item	Time Class	Eligible Days	Break Type	Dur SC	Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
004	D11AM	0 1 1 0 1 0 0	PRIC	30 B			0.0	\$450.00	3	\$1,350.00	

30 MIN SEP

<u>FBD</u> <u>LBD</u> Sep 24 09/25/12 09/28/12 3

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S _I	pots	Total	NR A/G
005	NNOON	0 0 1 1 1 0 0	NEWS	30 B		0.0	\$550.00	3	\$1,650.00	

30 MIN SEP

FBD LBD <u>Sep 24</u> 09/26/12 09/28/12 3

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate Spots	Total	NR A/G
006	NNOON	M * * * * * *	NEWS	30 B		0.0	\$550.00 1	\$550.00	

30 MIN SEP

FBD LBD Oct 01 10/01/12 10/01/12 1



KDKA-TV

Order ID: 56678 CF LOC-POL FBD - LBD: 09/25/12 - 10/01/12

/ / 2349

Created: 09/21/12 12:27 PM

LARRY MAGGI FOR CONGRESS... Client:

MAGGI WK 6 9/25-10/1 Product:

Agency Commission: 15 % Self Protect.: :00:00

0.0

0.0

\$295.00

\$500.00

2

Updated:

Agency: Buyer:

AE:

BUYING TIME (35698) Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Demo:

Sched. Code: B

HL#:

Confirmed: 09/24/12 08:48 AM Contract:

GALLAGHE on 09/21/12 02:23 PM 09/21/12 12:42 PM

Billing Int: Monthly BM: SS

\$295.00

\$1,000.00

WTAE: 0% WPGH: 0% Share: 0% WPXI: 0% WPMY: 0% WPCW: 0% CABLE: 0%

CPE:

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 007 **DSOAPS** 0 1 0 1 1 0 0 DAY 30 B 0.0 \$345.00 \$1,035.00

30 MIN SEP

FBD LBD Sep 24

09/25/12 09/28/12 3

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M * * * * * DAY 800 DSOAPS 30 B \$345.00 \$345.00 0.0

30 MIN SEP

FBD LBD Oct 01

10/01/12 10/01/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item 009 **DPHIL** 0 0 1 1 0 0 0 DAY 30 B 0.0 \$295.00 \$590.00

30 MIN SEP

FBD LBD Sep 24

09/26/12 09/27/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item M * * * * * *

30 B

30 D

010 **DPHIL** 30 MIN SEP

NEWS4PM

011

FBD LBD Oct 01

10/01/12 10/01/12 1

Break Type Sales Catg NR A/G Time Class Eligible Days Dur SC Self Pr Rate Spots **HHOLDS** Item Total

30 MIN SEP

FBD LBD Sep 24

0 0 1 0 1 0 0 NEWS

09/26/12 09/28/12

Dur SC Self Pr Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G NEWS430PM 0 1 1 1 1 0 0 NEWS 30 D 0.0 \$500.00 \$2,000.00 012

30 MIN SEP

<u>FBD</u> <u>LBD</u> Sep 24 09/25/12 09/28/12 4

Order ID: 56678

STELEVISION STATIONS

\$800.00

\$800.00

\$800.00

\$800.00

0.0

0.0

0.0

0.0

KDKA-TV

09/21/12 12:27 PM

\$3,200.00

\$800.00

\$3,200.00

\$800.00

FBD - LBD: 09/25/12 - 10/01/12 HL#: Created:

LARRY MAGGI FOR CONGRESS... CPE: / / 2349 Client: Agency Commission: 15 % Updated: GALLAGHE on 09/21/12 02:23 PM

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Brian Butz-1-KDKA-TV AE: WTAE: 0% WPGH: 0% Share: 0% WPXI: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M * * * * * * NEWS430PM **NEWS** 30 D 013 0.0 \$500.00 \$500.00

30 MIN SEP

<u>FBD</u> <u>LBD</u> Oct 01 10/01/12 10/01/12 1

CF LOC-POL

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

30 D

30 D

30 D

30 D

30 MIN SEP

FBD LBD Sep 24 09/25/12 09/28/12 4

0 1 1 1 1 0 0 NEWS

M * * * * * NEWS

0 1 1 1 1 0 0 NEWS

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

NEWS5PM 30 MIN SEP

NEWS5PM

014

015

016

017

FBD LBD Oct 01 10/01/12 10/01/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

30 MIN SEP

NEWS530PM

NEWS530PM

FBD LBD Sep 24 09/25/12 09/28/12 4

Eligible Days Sales Catg Time Class Dur SC Self Pr Rate Spots Break Type **HHOLDS** Item Total M * * * * * NEWS

30 MIN SEP

FBD LBD Oct 01 10/01/12 10/01/12 1

Dur SC Self Pr Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 018 **NEWS6PM** 0 1 1 1 1 0 0 NEWS 30 D 0.0 \$900.00 \$3,600.00

30 MIN SEP

<u>FBD</u> <u>LBD</u> Sep 24 09/25/12 09/28/12 4

NR A/G

NR A/G

Order ID: 56678 CF LOC-POL

FBD - LBD: 09/25/12 - 10/01/12

Created: 09/21/12 12:27 PM

Client:

LARRY MAGGI FOR CONGRESS...

CPE: / / 2349 Agency Commission: 15 % Updated:

0.0

0.0

\$650.00

\$4,500.00

GALLAGHE on 09/21/12 02:23 PM

Agency: BUYING TIME (35698)

MAGGI WK 6 9/25-10/1 Product:

Self Protect.: :00:00

Confirmed: 09/21/12 12:42 PM

Buyer: AE:

Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Demo:

Sched. Code: B

HL#:

Contract:

09/24/12 08:48 AM

WTAE: 0% Share: 0%

WPXI: 0%

Billing Int:

Monthly BM: SS

\$650.00

\$4,500.00

WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total M * * * * * * NEWS 30 D 019 NEWS6PM 0.0 \$900.00 \$900.00

30 MIN SEP

FBD LBD Oct 01

10/01/12 10/01/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 020 NEWS630PM 0 1 1 0 1 0 0 NEWS 30 D \$900.00 \$2,700.00 0.0

30 MIN SEP

FBD LBD Sep 24

09/25/12 09/28/12 3

Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G Item M * * * * * NEWS 021 NEWS630PM 30 D 0.0 \$900.00 \$900.00

30 MIN SEP

FBD LBD Oct 01 10/01/12 10/01/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item

30 D

30 D

30 MIN SEP

NSSEARLY

FBD LBD Sep 24

* * * * * * S NEWS

09/30/12 09/30/12 1

Time Class Dur SC Self Pr Sales Catg Rate Spots NR A/G Item Break Type **HHOLDS** Eligible Days Total * * * * * * S REGP

023 PSIXTY

022

FBD LBD Sep 24

09/30/12 09/30/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G NLATE03 0 1 0 1 0 0 1 NEWS 30 B \$1,800.00 \$5,400.00 024 0.0

30 MIN SEP

30 MIN SEP

<u>FBD</u> <u>LBD</u> Sep 24 09/25/12 09/30/12 3

BS TELEVISION STATIONS

KDKA-TV

Order ID: 56678 CF LOC-POL

FBD - LBD: 09/25/12 - 10/01/12

HHOLDS

Created: 09/21/12 12:27 PM

Client: LARRY MAGGI FOR CONGRESS... CPE: / / 2349

Self Protect.: :00:00

0.0

0.0

\$300.00

\$200.00

Agency Commission: 15 % Updated:

Buyer: AE:

027

Item

028

Agency: BUYING TIME (35698)

Brian Butz-1-KDKA-TV

MAGGI WK 6 9/25-10/1 Product:

Sched. Code: B

HL#:

Confirmed: 09/21/12 12:42 PM

GALLAGHE on 09/21/12 02:23 PM

09/24/12 08:48 AM Contract: Billing Int: Monthly BM: SS

\$300.00

\$200.00

WTAE: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0% WPXI: 0%

Demo:

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 0 1 0 1 0 0 0 LATE 025 LFERGUSON 30 B 0.0 \$160.00 \$320.00

DMA RTG

30 MIN SEP

FBD LBD <u>Sep 24</u> 09/25/12 09/27/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G M * * * * * * LATE 026 LFERGUSON 30 B \$160.00 \$160.00 0.0

30 MIN SEP

FBD LBD Oct 01 10/01/12 10/01/12

Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G Item * * * * * S * NEWS

30 MIN SEP

NEWSSAT6A

WKDPG08

FBD LBD Sep 24 09/29/12 09/29/12 1

Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Eligible Days

30 B

30 B

30 MIN SEP

FBD LBD Sep 24 09/30/12 09/30/12 1

* * * * * * S KDPG

Break Type Time Class Dur SC Self Pr Sales Catg Rate Spots Item Eligible Days HHOLDS Total * * * * * * S MORN 30 B 029 WCBSSUN 0.0 \$325.00 1 \$325.00

LUR;30 MIN SEP

FBD LBD Sep 24 09/30/12 09/30/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** Rate Spots Total M * * * * * * NEWS NLATE03 30 B \$1,800.00 \$1,800.00 030

30 MIN SEP

<u>FBD</u> <u>LBD</u> Oct 01 10/01/12 10/01/12 1

NR A/G

NR A/G

NR A/G

Agency:

Share: 0%

Buyer:

AE:



KDKA-TV

Order ID: 56678 CF LOC-POL FBD - LBD: 09/25/12 - 10/01/12

/ / 2349

CPE:

Created: 09/21/12 12:27 PM

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MAGGI WK 6 9/25-10/1 Product: HHOLDS DMA RTG Sched. Code: B Demo:

Agency Commission: 15 % Updated: Self Protect.: :00:00

HL#:

GALLAGHE on 09/21/12 02:23 PM Confirmed:

09/21/12 12:42 PM 09/24/12 08:48 AM

Contract: Billing Int: Monthly BM: SS

Brian Butz-1-KDKA-TV WTAE: 0% WPGH: 0% WPXI: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Order Totals										
	Confirmed	Revised	Confirme	ed Total	Revised Total					
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt				
Spot Buy Lines	60	0	\$40,270.00	\$34,229.50	\$0.00	\$0.00				
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00				
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00				
Order Totals:			\$40,270.00	\$34,229.50	\$0.00	\$0.00				